

# Sponsorship Packages



2010

## From the President

Olympic FC has grown remarkably since its humble beginnings in 1967. Back then, Olympic fielded two senior teams playing its football in the bottom leagues of Football Brisbane. In 2010, forty three years later, Olympic can boast seven senior teams playing in the highest league in Queensland football, twelve divisional junior teams and over twenty Roo Ball sides. In total over 440 men, women and children play football for Olympic FC.

Today Olympic plays its football at its outstanding Yeronga premises which have undergone a \$2 million facelift courtesy of the Greek Community of St. George, its sporting body, The Australian Hellenic Sports and Cultural Association (TAHSC) and both the State and Local governments, a far cry for the cow paddock at Kangaroo Point, they first played their football on in 1967.

To continue growing the club, Olympic requires the support of the local Brisbane business community. Only with your aid can we continue the initiatives implemented by the clubs Board of Directors, and build a strong club that is focused upon football excellence and development for all.

Outlined within this package are sponsorship packages available for your perusal. I'm sure there is a package available to suit your business. For further enquiries please contact John Spathis on 0404430826 or Robert Battle on 0418602480 to discuss the opportunity to join the Olympic Juggernaut.

Mr. Peter Ioannidis  
President  
Olympic FC

## Why sponsor OLYMPIC FC?

Olympic FC has the largest supporter base in the Football Brisbane competition. Although we have a small financial membership of just under 1000 members, we enjoy a supporter base of several thousand because of our Hellenic background. It is common to have crowds at our home games that exceed 1200 people - astonishing numbers for a Football Brisbane fixture.

In addition to our own membership, Olympic has access to the email databases of several Greek associations that it regularly uses to advertise its fixtures and sponsors/products. These include the Greek Community of St. George ( the biggest Greek association in Qld ) and GOYA – the Greek Youth Association of southern Queensland. This alone gives Olympic a potential supporter base of 20,000 people.

Exposure of your business is not just limited to the nine month football season or just to the football community, but extends twelve months of the year and your business name and product is seen by various sections of the greater Brisbane community. There is constant activity at our grounds at Goodwin Park all year round. In the summer months, Goodwin Park hosts touch football, over 30's social football and a number of private and club football clinics. In addition to this, our function centre is used throughout the year for weddings, christenings, 21<sup>st</sup> birthday celebrations, business conferences and corporate functions.

Olympic seeks to play at the highest level available in Queensland football and we aim to make our club a bastion of football in this state. We seek to bring to the club the best coaches to further enhance the quality of the players playing for the club and being produced by the club. This search for football excellence is why many clubs in Football Brisbane and Queensland are envious of what we have achieved in our short life. Two of our players in 2009 made the final three contestants of series two of Football Superstars.

By sponsoring Olympic FC you align your company and product with a marketable club that seeks excellence and craves success. You expose your product and company to an audience of thousands.

## What do you get for your sponsorship dollar?

### Platinum Sponsors

Platinum Sponsors receive;

- Four complimentary season tickets to all Olympic FC home games.
- Two supporter packs which include, an Olympic Polo Shirt, Scarf and Beanie.
- 3 corporate signs – ( 900mm x 2.5m ) placed around the main playing field at Goodwin Park.
- Corporate signage on playing strips and club apparel.
- Your corporate logo to appear on all Olympic FC correspondence, promoting your company's support of our club.
- Full page advertisement in all issues of our home game magazine "The Herald".
- Exposure via the ground PA system to advertise to all members and visitors that your company sponsors Olympic FC.
- Exposure via our website
  - (a) A banner add advertising your company and any product that your are promoting.
  - (b) A direct link from the Olympic website to your own company website.
  - (c) Email outs via our website to all our members advertising and promoting products or promotions being undertaken by your company.
- Four tickets to the Olympic pre season 2010 Brisbane Premier League launch dinner.
- Four tickets to the sponsor's corporate last game function.
- Four tickets to the Senior Trophy presentation dinner.
- The children of Platinum Sponsor's playing football at Olympic receive free registration and playing kits.
- A plaque acknowledging your support of our club in 2010.
- Four season tickets to the 2010 Hyundai A League.
- Two tickets to one International Soccerroos game held in Brisbane as well as a pre game launch function and transportation to the ground.
- Exclusive Platinum sponsor seating and complimentary food and drinks at all Olympic FC home games.
- Four tickets to the BPL Grand Final and pre game luncheon.
- Two tickets to the Olympic FC annual charter boat fishing classic inclusive of lunch.
- Enjoy complimentary tickets to play in the Olympic FC Golf classic.

## Gold Sponsors

Gold Sponsors receive;

- Two complimentary season tickets to all Olympic FC home games.
- Two supporter's packs which include, an Olympic Polo Shirt, Scarf and Beanie.
- 2 corporate signs – ( 900mm x 2.5m ) placed around the main playing field at Goodwin Park.
- Corporate signage to appear on some playing strips and club apparel.
- Your corporate logo to appear on all Olympic FC correspondence, promoting your company's support of our club.
- ½ page advertisement in all issues of our home game magazine "The Herald".
- Exposure via the ground PA system to advertise to all members and visitors that your company sponsors Olympic FC.
- Exposure via our website
  - (d) A banner add advertising your company and any product that your are promoting.
  - (e) A direct link from the Olympic website to your own company website.
  - (f) Email outs via our website to all our members advertising and promoting products or promotions being undertaken by your company.
  
- Two tickets to the Olympic pre season launch of the 2010 BPL season.
- Two tickets to the sponsor's corporate last game function.
- Two tickets to the Senior Trophy presentation dinner.
- The children of Gold Sponsor's playing football at Olympic receive free registration and playing kits.
- A plaque acknowledging your support of our club in 2010.
- Two season tickets to the 2010 Hyundai A League season.
- Two tickets to one International Socceroos game held in Brisbane as well as a pre game launch function and transportation to the ground.
- Exclusive Gold class sponsor seating and complimentary food and drinks at all Olympic FC home games.
- Two tickets to the BPL Grand Final and pre game luncheon.
- Two tickets to the Olympic FC annual charter boat fishing classic inclusive of lunch.
- Enjoy complimentary tickets to play in the Olympic FC Golf classic.

## Silver Sponsors

Silver sponsors receive;

- Two complimentary season tickets to all Olympic FC home games.
- Two supporter's packs which include, an Olympic Polo Shirt, Scarf and Beanie.
- 1 corporate signs – ( 900mm x 2.5m ) placed around the main playing field at Goodwin Park.
- ¼ page advertisement in all issues of our home game magazine “The Herald”.
- Exposure via the ground PA system to advertise to all members and visitors that your company sponsors Olympic FC.
- Exposure via our website
  - (g) A banner add advertising your company and any product that your are promoting.
  - (h) A direct link from the Olympic website to your own company website.
  - (i) Email outs via our website to all our members advertising and promoting products or promotions being undertaken by your company.
- Two tickets to the Olympic pre season launch of the 2010 BPL season.
- Two tickets to the sponsor's corporate last game function.
- Two tickets to the Senior Trophy presentation dinner.
- A plaque acknowledging your support of our club in 2010.
- Exclusive sponsor seating at all Olympic FC games plus complimentary food and drinks.
- Two tickets to the BPL Grand Final and pre game luncheon.

## Bronze Sponsors

Bronze Sponsors receive;

- 1 corporate signs – ( 900mm x 2.5m ) placed around the main playing field at Goodwin Park.
- Two complimentary tickets to all OLYMPIC FC home games for the 2010 season.
- Advertisement in all issues of our home game magazine “The Herald”.
- Exposure via the ground PA system to advertise to all members and visitors that your company sponsors Olympic FC.
- Exposure via our website
  - (j) A banner add advertising your company and any product that your are promoting.
  - (k) A direct link from the Olympic website to your own company website.
  - (l) Email outs via our website to all our members advertising and promoting products or promotions being undertaken by your company.
- Two tickets to the sponsor’s corporate last game function.
- A plaque acknowledging your support of our club in 2010.

## Other Sponsorship Opportunities 2010

If you or your company wish to sponsor Olympic FC in another way please do not hesitate to contact John Spathis on 0404430826 or via email on [johnspathis@olympicfc.net.au](mailto:johnspathis@olympicfc.net.au)

For all enquiries contact [johnspathis@olympicfc.net.au](mailto:johnspathis@olympicfc.net.au)

**JOIN THE JUGGERNAUT  
OLYMPIC FC  
2010**